



2012 PRESIDENT'S CLUB  
for Microsoft Dynamics

## CWR Mobility Named to 2012 Microsoft Dynamics President's Club

*Prestigious group represents the top 5 percent of Microsoft Dynamics Partners worldwide*

REDMOND, WA—July 12, 2012—[CWR Mobility](#), the 2010 and 2011 winner of Microsoft's Partner of the Year for Mobility and the leading provider of mobility solutions for [Microsoft Dynamics® CRM](#), has been named to the 2012 Microsoft Dynamics President's Club. This achievement is a direct result of CWR Mobility's outstanding dedication to customer satisfaction through the delivery of innovative business solutions.

The Microsoft Dynamics President's Club honors high-performing Microsoft Dynamics partners with commitments to customers that are reflected in their business success and growth. This prestigious group represents the top 5 percent of Microsoft Dynamics partners worldwide. Membership is granted based on continual, committed efforts aimed at offering solutions that meet the needs of customers. This acknowledgment came during the Microsoft Worldwide Partner Conference (WPC) 2012, the company's annual premier partner event, which took place this year in Toronto.

"Microsoft is proud to recognize CWR Mobility for its outstanding sales achievement," said Doug Kennedy, vice president, Microsoft Dynamics Partners and Support Services. "This honor is a direct reflection of CWR Mobility's outstanding group of employees and management team, all of whom should be very proud of this accomplishment. CWR Mobility plays a very important role in the growth and success of Microsoft Dynamics."

This news follows CWR Mobility's announcement in June that it [continues to see tremendous momentum](#) throughout its business and in its role as Mobile CRM industry leader. The company is seeing comprehensive growth of its business across functional areas, from market awareness to

customer adoption, numerous award recognitions, its partnership with Microsoft, its global company footprint, and the significant growth of the company's global partner base. The CWR Mobility partner base has doubled in the past year, experienced a five-fold increase in Certified Consultants, and now provides coverage in 35 countries around the world, representing the majority of Dynamics CRM customers.

“Being named to the 2012 Microsoft Dynamics President's Club is a tremendous honor that recognizes the achievements of the entire CWR Mobility team, together with our partners, in helping companies achieve their business objectives through the use of innovative, industry-leading mobility solutions,” commented Mark H. Corley, CEO of CWR Mobility. “This recognition is further evidence of the momentum behind Mobility and the strategic role it is now playing as corporations worldwide move to become more customer-centric, agile and effective.”

### **About CWR Mobility**

Our mission at [CWR Mobility](#) is to help organizations gain The Power of Close® -- the power to get closer to customers and stay there, increase customer satisfaction and loyalty while reducing the costs of customer interaction, and create a more agile and effective customer-facing organization. By offering the most advanced, multi-platform mobile CRM solutions -- based on the Microsoft Dynamics CRM platform -- CWR Mobility continues to set the mobility standard for the entire CRM industry. CWR Mobility and its partners uniquely empower customers to drive business results through rapidly deployed mobile applications.

### **About the CWR Mobility Partner Program**

The Mobile CRM market is expanding rapidly, creating substantial opportunity for system integrators, value added resellers and consultants who help their customers gain The Power of Close. The CWR Mobility Partner Program provides these companies with the critical elements essential to successfully enter the mobile CRM market and deliver market-leading solutions to their customers based on best-in-class software products from CWR Mobility. For more information, or to inquire about partnership opportunities, visit <http://www.cwrmobility.com/partners/become-a-mobile-crm-partner>.

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